

Please insert the following Abstract as a separate page after the claims.

#### ABSTRACT

A pigment-bearing gel material based on lipids and color pencils containing same, which is characterized in that it has a combination of oil-soluble alkylcellulose whose alkyl residues can be straight-chain or branched and preferably have between 1 and 10 carbon atoms, an alkylgalactomannan polysaccharide whose alkyl residue preferably has between 1 and 10 carbon atoms and a salt which was obtained from a long-chain fatty acid with preferably between 16 and 24 carbon atoms and a fatty acid amidoalkyldialkylamine of a fatty acid with between 16 and 24 carbon atoms and processes for the production of same.